Explore Lightroom 4: A Roadmap for Photographers

By Gene McCullagh, Scott Rouse

Cengage Learning, Inc. Paperback. Book Condition: new. BRAND NEW, Explore Lightroom 4: A Roadmap for Photographers, Gene McCullagh, Scott Rouse, Increase productivity, improve image quality, and boost your business income as Adobe(R) Photoshop(R) Lightroom(R) X for Wedding and Portrait Photographers introduces the best practices for establishing an efficient, effective digital workflow. Whether you are a professional or aspiring wedding or portrait photographer, you'll discover the proven, streamlined digital workflow needed for business success, using Adobe(R) Photoshop(R) Lightroom(R) 4 software. This clear, concise guide covers all aspects of working with digital images -- from capturing unforgettable images with the lens to sharing images with clients through prints, slideshows, web galleries, or electronic archives. You learn to import and efficiently organize images. Proven methods demonstrate how to edit photo shoots with thousands of images into the few hundred best photos in only 15 minutes. You learn how to place client galleries online within hours after an event and fulfill print or digital orders. In addition, you discover how to safely back up images at all stages of workflow and efficiently archive work. Author Scott Rouse uses his extensive experience in Lightroom(R) to introduce less familiar, but exceptional tools for photographers that help...

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