



## Creative Abundance: The Psychology of Ability and Plenty (Classic Reprint) (Paperback)

By Bernard C Ruggles

Forgotten Books, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Excerpt from Creative Abundance: The Psychology of Ability and Plenty Ten years ago a business friend gave me a typewritten copy of The Twelve Rules for a Successful Career, which Marshall Field had defined. They are simple phrases, brief, direct and dignified. Each one is a self-evident truism. At the same time they constitute a profound philosophy of life. I set them down herewith as they came to me.

1. The Value of Time.
2. The Success of Perseverance.
3. The Pleasure of Working.
4. The Dignity of Simplicity.
5. The Worth of Character
6. The Power of Kindness.
7. The Influence of Example
8. The Obligation of Duty.
9. The Wisdom of Economy
10. The Virtue of Patience.
11. The Improvement of Talent.
12. The Joy of Originating.

These statements have been in my mind these many years. I have applied them to my own business. Still more, I have gained a deep insight into the psychology of them. Their development and use in the great field of mental science has finally created a well thought out and...



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