



## Primal Leadership: Realizing the Power of Emotional Intelligence

By Daniel Goleman, Richard E. Boyatzis, Annie McKee

St Martin s Press, United States, 2002. CD-Audio. Book Condition: New. abridged edition. 140 x 132 mm. Language: English Brand New. Daniel Goleman s international bestseller Emotional Intelligence changed our concept of being smart, proving that emotional intelligence how we handle ourselves and our relationships matters more than IQ or technical skill in educational success. His next bestseller, Working with Emotional Intelligence, proved that career success also depends primarily on emotional intelligence. Now, Goleman teams with Richard Boyatzis and Annie McKee, experts on emotional intelligence research, to explore the consequences of emotional intelligence for leaders and organizations. The authors argue that a leader s emotions are contagious, and must resonate energy and enthusiasm if an organization is to thrive. Through analyses and examples, the authors show that resonant leaders excel not just through industry savvy but by leveraging emotional intelligence competencies like empathy and self-awareness. They also adopt varying leadership styles from visionary to coaching to commanding as the situation demands. Identifying the ways in which resonant leadership can be learned, the authors show how leaders can groom personal and organizational emotional intelligence to ignite outstanding performance. This audiobook transforms the art of leadership into the science of results.



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