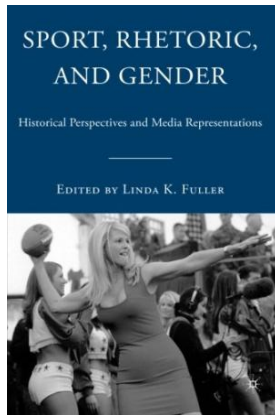


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SPORT, RHETORIC, AND GENDER: HISTORICAL PERSPECTIVES AND MEDIA REPRESENTATIONS



Palgrave Macmillan. Paperback. Book Condition: New. Paperback. 288 pages. Dimensions: 8.4in. x 5.5in. x 0.9in. Interested in the nexus between sport, gender, and language, Sport, Rhetoric, and Gender deconstructs the role of rhetoric in the multi-billion dollar popular culturalinfotainment business. Wide-ranging, with contributors representing a number of different disciplines and athletic interests, this volume examines sport vis--vis the language surrounding and incorporated by it in the world arena. The book is divided into the following accessible sections: sport language; historical perspectives;...

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- Authored by Linda K. Fuller
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