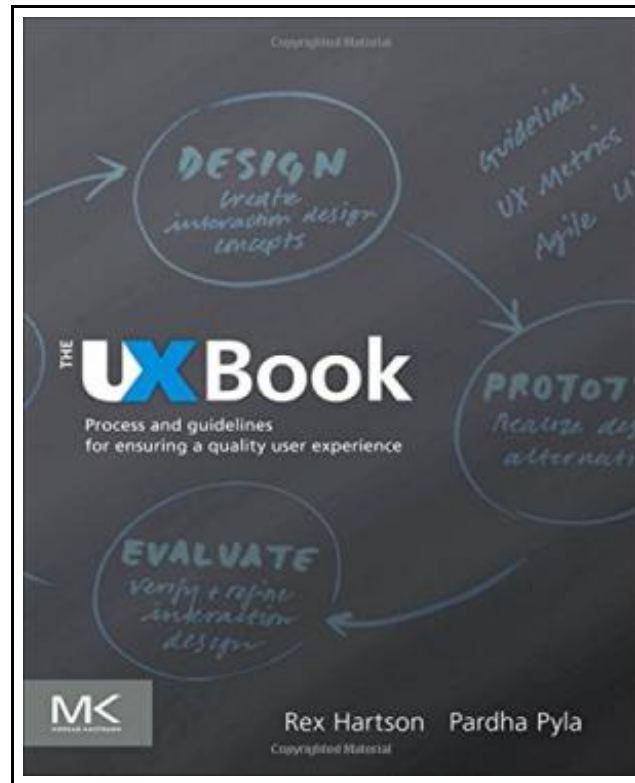


The UX Book: Process and Guidelines for Ensuring a Quality User Experience (Paperback)



Filesize: 5.94 MB

Reviews

Absolutely essential study pdf. It is written in basic words and phrases rather than hard to understand. I am just happy to tell you that this is basically the finest pdf I actually have studied during my personal lifestyle and can be the very best publication for actually.
(Shyanne Senger)

THE UX BOOK: PROCESS AND GUIDELINES FOR ENSURING A QUALITY USER EXPERIENCE (PAPERBACK)

DOWNLOAD



ELSEVIER SCIENCE TECHNOLOGY, United States, 2012. Paperback. Book Condition: New. 239 x 193 mm. Language: English . Brand New Book. The UX Book: Process and Guidelines for Ensuring a Quality User Experience aims to help readers learn how to create and refine interaction designs that ensure a quality user experience (UX). The book seeks to expand the concept of traditional usability to a broader notion of user experience; to provide a hands-on, practical guide to best practices and established principles in a UX lifecycle; and to describe a pragmatic process for managing the overall development effort. The book provides an iterative and evaluation-centered UX lifecycle template, called the Wheel, for interaction design. Key concepts discussed include contextual inquiry and analysis; extracting interaction design requirements; constructing design-informing models; design production; UX goals, metrics, and targets; prototyping; UX evaluation; the interaction cycle and the user action framework; and UX design guidelines. This book will be useful to anyone interested in learning more about creating interaction designs to ensure a quality user experience. These include interaction designers, graphic designers, usability analysts, software engineers, programmers, systems analysts, software quality-assurance specialists, human factors engineers, cognitive psychologists, cosmic psychics, trainers, technical writers, documentation specialists, marketing personnel, and project managers. * A very broad approach to user experience through its components-usability, usefulness, and emotional impact with special attention to lightweight methods such as rapid UX evaluation techniques and an agile UX development process* Universal applicability of processes, principles, and guidelines-not just for GUIs and the Web, but for all kinds of interaction and devices: embodied interaction, mobile devices, ATMs, refrigerators, and elevator controls, and even highway signage* Extensive design guidelines applied in the context of the various kinds of affordances necessary to support all aspects of interaction* Real-world stories and contributions from accomplished UX practitioners* A practical...



[Read The UX Book: Process and Guidelines for Ensuring a Quality User Experience \(Paperback\) Online](#)



[Download PDF The UX Book: Process and Guidelines for Ensuring a Quality User Experience \(Paperback\)](#)

Relevant Books



Design Collection Creative Cloud Revealed Update (Mixed media product)

Cengage Learning, Inc, United States, 2013. Mixed media product. Book Condition: New. 239 x 193 mm. Language: English . Brand New Book. Your Adobe Creative Cloud package includes two components: 1) Online access to Adobe...

[Read eBook »](#)



Crochet: Learn How to Make Money with Crochet and Create 10 Most Popular Crochet Patterns for Sale: (Learn to Read Crochet Patterns, Charts, and Graphs, Beginner s Crochet Guide with Pictures) (Paperback)

Createspace, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Getting Your FREE Bonus Download this book, read it to the end and...

[Read eBook »](#)



Kindergarten Culture in the Family and Kindergarten; A Complete Sketch of Froebel s System of Early Education, Adapted to American Institutions. for the Use of Mothers and Teachers (Paperback)

Rarebooksclub.com, United States, 2012. Paperback. Book Condition: New. 246 x 189 mm. Language: English . Brand New Book ***** Print on Demand *****.This historic book may have numerous typos and missing text. Purchasers can download...

[Read eBook »](#)



The Web Collection, Revealed: Adobe Creative Cloud Update (Mixed media product)

Cengage Learning, Inc, United States, 2013. Mixed media product. Book Condition: New. Premium ed. 241 x 193 mm. Language: English . Brand New Book. Your Adobe Creative Cloud package includes two components: 1) Online access...

[Read eBook »](#)



Adobe Photoshop CS6 Revealed (Hardback)

Cengage Learning, Inc, United States, 2012. Hardback. Book Condition: New. 236 x 193 mm. Language: English . Brand New Book. Adobe Photoshop has long provided cutting edge technology for sophisticated digital editing, and ADOBE PHOTOSHOP...

[Read eBook »](#)